



Corporate Feedback Report

AY 2014-15

Name of Committee: Pune Institute of Business Management Placements Department

Type of Meeting: Discussion & Analysis of Corporate Interactions AY 2014-15

Date: Monday, 9th March 2015

Time: 11:00 am – 12:00 pm

Venue: 1stFloor Conference Room, Pune Institute of Business Management, Gat no. 605/1, Lavasa road, Pirangut, Tal Mulshi, Maharashtra. Pune 412115.

Meeting Facilitator: Ms. Jyotsna Khade

Call to order: Meeting was called to order at PIBM conference room. A quorum was established.

Roll Call:

Attendees Present:

Ms. Jyotsna Khade (HOD Placements)
Ms. Choden Goperma (Asst. Manager Placements)
Mr. Sanjay Gouda (Manager Placements)
Ms. Saumya Srivastav (Placements Officer)
Mr. Riddhiman Mukhopadhyay
Mr. Bharat Dalal
Mr. David Hansing (Batch In charge)

Insights from Corporate Feedback

1. Out of total 203 students, 197 students were placed on challenging and rewarding profiles by the Placements department.
2. More than 300 companies recruited the students for final placement and summer internship in AY 2014-15.
3. The highest package offered to PIBM Marketing students was INR 11 lacs by Bata. For Finance and HR specializations also, the highest packages progressed to Rs. 8.00 lacs and Rs. 6.00 lacs respectively.
4. Many recruiters showed interest in having more and more students for **live projects**, thus giving them industry exposure and building skills and competencies aligned with future placement opportunities.



5. Students were generally praised for their grooming, confidence and attitude; however, it was emphasized by many recruiters that business communication and articulation must be more polished.
6. **Mr. Sashank Jagidar Director HR - DHL** mentioned while evaluating students that though students have improved their soft skills and presentation skills, more domain related content should be there.
7. Internship projects and presentations were found to be good, however, **Mr. Mahindra Patil - GM HR Whirlpool** suggested that students should explore the application of their internship work in the industry and build more relevant presentations.
8. More work & improvement is needed for mentoring the students in current affairs, as their performance was found lack luster in GDs of some companies. **Mr. Vishal Bhargava, Head HR Repro**, recommended dedicated mentoring on improvement of economic affairs understanding of students.

Reviewed and Approved by:

Director,

Pune Institute of Business Management